

# JBL® TUNE 125TWS

## Features & Benefits



**MARKET LAUNCH:** Available Now!

**CATEGORY:** Headphones – In-Ear

**POSITIONING:** Truly Wireless In-Ear Headphones

### KEY BENEFITS:

- Feel the Bass
- Freedom From Wires
- Listen for Longer
- Fast Pair
- Either Ear, or Both

### BASIC FEATURES:

#### Feel the Bass

- JBL has powered festivals and concerts around the world for decades. Now let JBL bring your own world to life with incredible Pure Bass sound.

#### Freedom From Wires

- Tangled in your bag, caught in your jacket or stuck in your hair, wires can get in your way. Experience total freedom with no cords with the True Wireless JBL TUNE 125TWS earbuds.

#### Listen for Longer

- With up to 32 hours of battery life, you can listen all day and all night. Keep your own private concert going for as long as you can keep up.

#### Fast Pair

- You don't have time to wait around. As soon as you take your earbuds out of the case, they are paired to your Android device in a single tap. After pairing, any other device can be detected even when not paired. Enjoy incredible JBL sound seamlessly.

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### BASIC FEATURES CONT.:

#### Either Ear, Or Both

- Left ear, right ear, both ears? The power of Dual Connect gives you the choice to seamlessly enjoy music or make calls with either one or both buds. And the battery life keeps up with you, as you can keep one earbud charging, while using the other one.



### PROMOTIONAL TIME PERIODS:

Back-to-School, Holidays

MATERIAL NUMBER	DESCRIPTION	COLOR	DIMENSIONS (L X W X H)	UPC	DEALER	MAP	MSRP
JBLT125TWSBLKAM JBLT125TWSWHTAM JBLT125TWSBLUAM	Truly Wireless In-Ear Headphones	Black White Blue	3.94"L x 1.73"W x 6.30"H	0 50036 37399 9 0 50036 37400 2 0 50036 37503 0	\$50.00	\$99.95	\$120.00